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Dear Parents / Carers,

FUNDRAISING OPPORTUNITY – www.easyfundraising.org.uk

We have just heard about a new website that is offering a FREE service where you can shop with your favourite online stores and at no extra cost raise funds for the school. You still shop directly with each retailer as you would normally, but simply access them by using the links from the website first, so each purchase you make will generate a cash back donation to the school.

For example if you spend £25 with WH Smith they will donate 3.5% that is 88p and it will not cost you a penny extra. Likewise, if you make a purchase from Amazon they will donate 2.5% of any purchase, insure you car with Direct Line and the school could benefit by £35, a mobile phone from 02 could earn £17.50 and so on.

You can shop with 2000+ Brand Name retailers including Asda & Tesco, WH Smith, Amazon, Play.com and loads more. If you already shop on line why not help the school raise extra funds at no extra cost to yourself. You may well be asking why and how the retailers support this fundraising, the answer is that when you buy on line the cost to the retailer is much lower as there is not shop, salesperson, heating, electricity, rates etc, they even save on the cost of the bag you would put your shopping in. You should note that we will receive 100% of the donation so for example Marks and Spencer's donation rate is 5% of all spends so we would receive 5p for every £1 you spend. You will not pay any extra for your purchases as you will pay exactly the same price as you would if you visited each website directly.

You could raise up to 15% of every purchase depending which retailer is selected and what you buy. The exact donation that will be paid is displayed directly next to the retailer listing. You will still be dealing directly with the retailer but accessing them through this website will register your visit and activate our rewards.

If you do purchase goods from the Internet whether it be weekly shopping or other items then please consider accessing the retailer via this site and help the school raise funds without costing you anything extra. GO TO: www.easyfundraising.org.uk.

Thank you for your support in this matter.

Yours sincerely

Mrs. M. Lee
Acting Head Teacher

